

Economic Research

# Banking credit – The recovery trend continues in June

- Today, Banxico published its banking credit report for June 2021
- Banking credit declined 11.8% y/y in real terms, better than our -12.1% forecast and the -13.1% of the previous month. It should be mentioned that a large part of the contraction is because of a negative base effect, albeit moderating relative to April and May
- Corporate credit posted the largest contraction at -16.9%, with the effect mentioned above most notable here. Mortgages came in at +2.9% and consumer loans improved for a fourth in month in a row, to -8.5%
- Non-performing loans (NPLs) were unchanged at 2.8% of the total portfolio. Consumer loans and mortgages corrected lower, with corporates unchanged
- We expect credit to keep recovering in coming months, helped by less challenging base effects. However, considering the complex backdrop for activity, risks remain

Banking credit keeps recovering. Commercial banking credit to the private nonfinancial sector contracted 11.8% y/y in real terms in the sixth month of the year (see Chart 1). This came below our expectations at -12.1%, as well as the -13.1% of the previous month. A large part of this is driven by a very challenging comparison due to relatively high prints in 2020, specifically an acceleration in corporate credit in the first months of the pandemic. Nevertheless, the base effect was more favorable at the margin. In this occasion, the effect of annual inflation is quite modest, decreasing 2bps to 5.88%. Considering these distortions, it is difficult to evaluate performance. However, we think some dynamism might be back despite adverse signals for activity at the margin. In this context, corporate loans fell 16.9% y/y in real terms, the most skewed by the base effect. However, this should keep fading out in coming months. Looking at the breakdown, only 4 out of 13 sectors worsened relative to May (see Table 1). Among these we highlight lodging (-14.6% y/y from -12.8%) and mass media (-27.8% from -26.9%). On the contrary, the largest increases were in professional services (-8.8% from -15.5%), transportation (-19.7% from -21.9%) and commerce (-19.2% from -21.1%).

Mortgages improved at the margin, to 2.9% from 2.7% in May. Inside, low-income housing credit deteriorated further (-18.5%), albeit with the residential sector better (4.3%). Meanwhile, consumer credit improved to -8.5% from -10.1%. Details were favorable (Chart 2), with an uptick in all sectors, noting credit cards (-7.8%), payroll loans (-4.0%), personal (-21.1%), durable goods (-2.9%) and 'others' (-4.4%). It should be mentioned that the sector is also benefiting from a less adverse comparison from last year. However, considering a recent deterioration on the outlook for the virus, we are slightly concerned over performance ahead, as activity in this sector has shown a relevant correlation with the 'traffic light' indicator.

July 30, 2021

www.banorte.com @analisis\_fundam

Juan Carlos Alderete, CFA Director of Economic Research juan.alderete.macal@banorte.com

Francisco Flores Senior Economist, Mexico francisco.flores.serrano@banorte.com

Document for distribution among the general public



Non-performing loans remain at 2.8% of the portfolio. NPLs for consumer loans fell to 3.9% from 4.2% (Chart 3), adding five months strengthening. Corporates were unchanged at 2.1%, with mortgages lower by 10bps to 3.5%. We believe figures could continue improving due to: (1) A stabilization in credit trends, allowing for a better ratio between outstanding loans and those in trouble (non-performing); and (2) regulators' actions —such as those by the *National Banking and Securities Commission* (CNBV in Spanish), MoF and Banxico—and banks to improve conditions for payments due and other accounting procedures to bolster the system's financial position.

## We expect banking credit to keep recovering, albeit with some risks ahead.

As detailed in previous publications, we expect credit to take an upward trend in the remainder of the year after reaching a low-point in April. While arithmetic effects are positive, we remain wary about the overall impact that inflation can have, considering that it remains high and will likely trend upwards towards the end of the year, with our forecast at 6.1%. In turn, this could lead to lower dynamism. However, and ultimately more important, we will remain focused on underlying factors for performance, which seemed to be improving on the back of the economic recovery. Given the deterioration in cases and the imposition of some distancing measures again, we see some risks for a brisker acceleration. While this could have a different effect across sectors, we think the most affected could be consumption, tied to retail and other categories. Meanwhile, corporates could still benefit from a positive outlook about US activity, likely boosting some investment projects. However, these remain under some pressure due to prevailing idiosyncratic risks. Lastly, we will keep analyzing mortgages, as shifts towards home-office schemes and other disruptions tied to the pandemic continue. The health of the financial system seems to be consolidating further, especially with NPLs normalizing and because of timely actions by both regulators and other market participants.

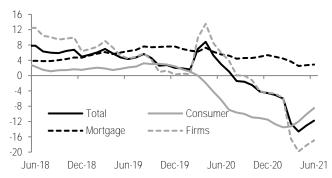


Banking credit % y/y in real terms

	Jun-21	May-21	Jun-20	Jan-Jun <b>'21</b>	Jan-Jun <b>'20</b>
Private banking credit	-11.8	-13.1	3.0	-10.6	4.6
Consumer	-8.5	-10.1	-6.3	-11.7	-1.6
Credit cards	-7.8	-8.7	-10.0	-12.8	-3.7
Payroll	-4.0	-5.9	-2.5	-6.4	1.6
Personal	-21.1	-23.0	-9.2	-23.0	-6.7
Durable goods	-2.9	-3.2	0.2	-3.9	3.7
Auto Ioans	-7.1	-7.5	-1.0	-7.8	2.3
Other durable goods	37.5	38.5	13.8	34.3	19.9
Others	-4.4	-15.0	-4.8	-12.0	4.3
Mortgage	2.9	2.7	5.5	3.5	6.5
Social interest	-18.5	-17.7	-10.6	-17.0	-8.4
Medium and residential	4.3	4.1	6.8	5.0	7.7
Firms	-16.9	-18.2	6.0	-14.0	6.5
Primary activities	-8.1	-11.0	6.8	-9.8	12.3
Mining	-28.3	-35.7	-5.2	-38.3	6.4
Construction	-19.2	-18.7	-6.3	-17.1	-7.0
Utilities	-10.2	-11.1	4.2	-7.3	5.8
Manufacturing industry	-22.2	-23.5	5.2	-18.3	4.5
Commerce	-19.2	-21.1	-5.3	-19.1	-3.0
Transportation and storage	-19.7	-21.9	4.9	-16.5	7.5
Mass media services	-27.8	-26.9	32.6	-23.6	38.4
Real estate services	-19.4	-19.4	19.2	-13.6	14.3
Professional services	-8.8	-15.5	-23.1	-18.3	-12.3
Recreational services	-14.6	-12.8	26.4	-6.2	23.9
Other services	-15.0	-15.1	20.5	-6.4	16.2
Not sectorized	2.9	0.9	-1.6	4.4	-3.8
Non-banking financial intermediaries	-34.7	-38.7	-2.4	-34.4	2.8

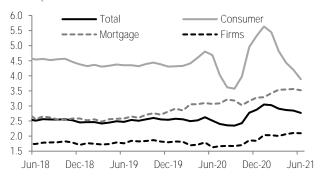
Source: Banxico

Chart 1: Banking credit % y/y in real terms



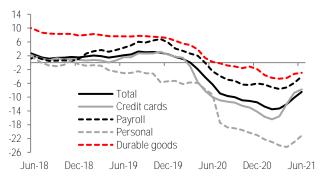
Source: Banorte with data from Banxico

Chart 3: Non-performing loans % of total portfolio



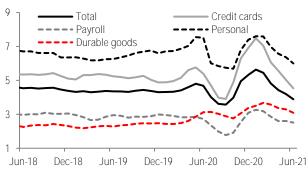
Source: Banorte with data from Banxico

Chart 2: Consumer credit % y/y in real terms



Source: Banorte with data from Banxico

Chart 4: Non-performing loans: Consumer credit % of total portfolio



Source: Banorte with data from Banxico



# **Analyst Certification**

We, Gabriel Casillas Olvera, Alejandro Padilla Santana, Delia María Paredes Mier, Juan Carlos Alderete Macal, Manuel Jiménez Zaldívar, Marissa Garza Ostos, Francisco José Flores Serrano, Katia Celina Goya Ostos, Santiago Leal Singer, José Itzamna Espitia Hernández, Víctor Hugo Cortes Castro, Hugo Armando Gómez Solís, Miguel Alejandro Calvo Domínguez, Luis Leopoldo López Salinas, Leslie Thalía Orozco Vélez, Gerardo Daniel Valle Trujillo, Eridani Ruibal Ortega and Juan Barbier Arizmendi, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

#### Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

#### Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

#### Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

#### Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

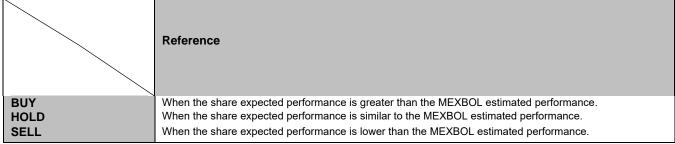
### Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

#### Guide for investment recommendations



Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

#### Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.



# GRUPO FINANCIERO BANORTE S.A.B. de C.V.

Gabriel Casillas Olvera	IRO and Chief Economist	gabriel.casillas@banorte.com	(55) 4433 - 4695	
Raquel Vázquez Godinez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967	
Lourdes Calvo Fernández	Analyst (Edition)	lourdes.calvo@banorte.com	(55) 1103 - 4000 x 2611	
Economic Research and Financial Manager Padilla Septens	arket Strategy Executive Director of Economic Research and Financial	alsiandra nadilla@hanarta.com	(EE) 1100 4040	
Alejandro Padilla Santana	Markets Strategy	alejandro.padilla@banorte.com	(55) 1103 - 4043	
tzel Martínez Rojas	Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251	
Economic Research  Juan Carlos Alderete Macal, CFA	Director of Economic Research	juan.alderete.macal@banorte.com	(55) 1103 - 4046	
Francisco José Flores Serrano	Senior Economist, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957	
Katia Celina Goya Ostos	Senior Economist, Global	katia.goya@banorte.com	(55) 1670 - 1821	
uis Leopoldo López Salinas	Economist, Global	luis.lopez.salinas@banorte.com	(55) 1103 - 4000 x 270	
Market Strategy Manuel Jiménez Zaldívar	Director of Market Strategy	manuel.jimenez@banorte.com	(55) 5268 - 1671	
Fixed income and FX Strategy				
Santiago Leal Singer	Senior Strategist, Fixed Income and FX	santiago.leal@banorte.com	(55) 1670 - 2144	
Leslie Thalía Orozco Vélez	Strategist, Fixed Income and FX	leslie.orozco.velez@banorte.com	(55) 5268 - 1698	
Equity Strategy	Disease of Early Challen	Observi	/EE) 1/70 4740	
Marissa Garza Ostos osé Itzamna Espitia Hernández	Director of Equity Strategy Senior Strategist, Equity	marissa.garza@banorte.com jose.espitia@banorte.com	(55) 1670 - 1719 (55) 1670 - 2249	
rictor Hugo Cortes Castro	Senior Strategist, Equity Senior Strategist, Technical	victorh.cortes@banorte.com	(55) 1670 - 1800	
ridani Ruibal Ortega	Analyst	eridani.ruibal.ortega@banorte.com	(55) 1103 - 4000 x 275	
uan Barbier Arizmendi, CFA	Analyst	juan.barbier@banorte.com	(55) 1670 - 1746	
Corporate Debt			/FF) 4 / 30 00 / 3	
Hugo Armando Gómez Solís Gerardo Daniel Valle Trujillo	Senior Analyst, Corporate Debt Analyst, Corporate Debt	hugoa.gomez@banorte.com gerardo.valle.trujillo@banorte.com	(55) 1670 - 2247 (55) 1670 - 2248	
Economic Studies	ayo, so.po.e.e 200.	9	(60) 10101	
Delia María Paredes Mier	Executive Director of Economic Studies	delia.paredes@banorte.com	(55) 5268 - 1694	
Miguel Alejandro Calvo Domínguez	Senior Analyst, Economic Studies	miguel.calvo@banorte.com	(55) 1670 - 2220	
Wholesale Banking				
Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(81) 8319 - 6895	
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.ceballos@banorte.com	(55) 5268 - 9996	
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640	
Alejandro Frigolet Vázquez Vela	Head of Sólida Banorte	alejandro.frigolet.vazquezvela@banorte.com	(55) 5268 - 1656	
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 1002	
Carlos Alberto Arciniega Navarro	Head of Treasury Services	carlos.arciniega@banorte.com	(81) 1103 - 4091	
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8318 - 5071	
orge de la Vega Grajales	Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121	
uis Pietrini Sheridan	Head of Private Banking	luis.pietrini@banorte.com	(55) 5004 - 1453	
izza Velarde Torres	Executive Director of Wholesale Banking	lizza.velarde@banorte.com	(55) 4433 - 4676	
Osvaldo Brondo Menchaca	Head of Specialized Banking Services	osvaldo.brondo@banorte.com	(55) 5004 - 1423	
Raúl Alejandro Arauzo Romero	Head of Transactional Banking	alejandro.arauzo@banorte.com	(55) 5261 - 4910	
René Gerardo Pimentel Ibarrola	Head of Corporate Banking	pimentelr@banorte.com	(55) 5268 - 9004	
		rvelazquez@banorte.com	(55) 5004 - 5279	
Ricardo Velázquez Rodríguez	Head of International Banking	i veiazquez « barioi te.com	(33) 3004 - 3217	