

Economic Research

Galia Borja is nominated as the next Deputy Governor for Banxico

- Today, President Andrés-Manuel López-Obrador nominated Galia Borja as the next Deputy Governor for Banxico
- She would be replacing Deputy Governor Javier Guzmán, whose term ends on December 31st
- Currently, Borja serves as the Federal Government's Treasurer. She has served in this institution since 2008 with a relevant career, having previously worked in Mexico City's Finance Ministry
- This nomination is broadly in line with market expectations, and in our opinion supports the central bank's prudent stance, while also improving gender equality within the Board
- In addition, while her policy skew is still somewhat unknown, relative to Deputy Governor Guzmán, it will probably be less hawkish

The president nominates Galia Borja as Banxico's next Deputy Governor.

Today, in his daily press conference, president Andrés-Manuel López-Obrador announced that he will nominate Galia Borja-Gómez to be the central bank's next Deputy Governor. Borja would be replacing Deputy Governor Javier Guzmán, whose term ends on December 31st. It should be noted that her nomination needs to be ratified by a simple majority in the Senate. Nevertheless, if the latter is not in session, she may be ratified by the Permanent Commission. In this context, we recall that the ordinary period in the former ends on December 15th. If she is confirmed, she will serve an eight-year term, starting on January 1st, 2021 and ending on December 31st, 2028.

Composition of Banxico's Board of Governors

Position	Name	End of period
Governor	Alejandro Díaz de León Carrillo	Dec-31-2021
Deputy Governor	Gerardo Esquivel Hernández	Dec-31-2022
Deputy Governor	Irene Espinosa Cantellano	Dec-31-2024
Deputy Governor	Jonathan Ernest Heath Constable	Dec-31-2026
Deputy Governor	Galia Borja Gómez ¹	Dec-31-2028

Note 1: Would replace Javier Eduardo Guzmán Calafell (Jan-1-2012 to Dec-31-2020) Source: Banxico, Banorte

Galia Borja's professional profile. Her career has developed mostly in the public sector. Currently, she works as the Federal Government's Treasurer, position she has held since late 2018. She has been part of this institution since 2008, holding positions such as Associate Director for Revenues. Before this, from 2001 to 2007 she worked at Mexico City's Ministry of Finance, as part of Carlos Urzúa's team, who was the first Minister of Finance of the current administration (from December 2018 to July 2019). Galia Borja has a bachelor's degree in Math from UNAM (*Universidad Nacional Autónoma de México*), a master's degree in Applied Math from New York State University, and a master's degree in Economic and Public Policy from the Monterrey Institute of Technology.

December 7, 2020

www.banorte.com @analisis_fundam

Gabriel Casillas
IRO and Chief Economist
gabriel.casillas@banorte.com

Alejandro Padilla Executive Director of Economic Research and Financial Markets Strategy alejandro.padilla@banorte.com

Juan Carlos Alderete, CFA Director of Economic Research juan.alderete.macal@banorte.com

Francisco Flores Senior Economist, Mexico francisco.flores.serrano@banorte.com

Winners of the award for best economic forecasters for Mexico in 2019, given by *Refinitiv*



Document for distribution among the general public



Borja's nomination is broadly in line with market expectations, contributing to the central bank's prudent stance, while also supporting gender equality.

Although it is not entirely clear which opinions Galia Borja holds in terms of monetary policy and the skew she might show within Banxico's Board (either hawkish or dovish), we believe she will keep supporting the prudent and responsible policies of the central bank. In this sense we will be looking into her appearances before Congress to gauge her possible stance. Nevertheless, it is very likely that she will probably be less hawkish relative to outgoing Deputy Governor Javier Guzmán. The latter supports our call of <u>additional cuts next year</u>. In addition, we believe this is an important action to push gender equality within Banxico's Board, as she would be the second woman to occupy this position, following the footsteps of current Deputy Governor Irene Espinosa.



Analyst Certification

We, Gabriel Casillas Olvera, Alejandro Padilla Santana, Delia María Paredes Mier, Juan Carlos Alderete Macal, Manuel Jiménez Zaldívar, Marissa Garza Ostos, Tania Abdul Massih Jacobo, Francisco José Flores Serrano, Katia Celina Goya Ostos, Santiago Leal Singer, José Itzamna Espitia Hernández, Valentín III Mendoza Balderas, Víctor Hugo Cortes Castro, Hugo Armando Gómez Solís, Miguel Alejandro Calvo Domínguez, Luis Leopoldo López Salinas, Leslie Thalía Orozco Vélez, Gerardo Daniel Valle Trujillo, Eridani Ruibal Ortega and Juan Barbier Arizmendi, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas.

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

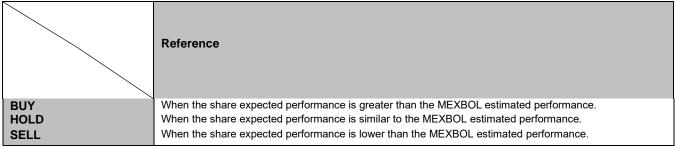
Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.



Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.



GRUPO FINANCIERO BANORTE S.A.B. de C.V.

Gabriel Casillas Olvera	IRO and Chief Economist	gabriel.casillas@banorte.com	(55) 4433 - 4695
Raquel Vázquez Godinez	Assistant	raquel.vazquez@banorte.com	(55) 1670 - 2967
Lourdes Calvo Fernández	Analyst (Edition)	lourdes.calvo@banorte.com	(55) 1103 - 4000 x 2611
Economic Research and Financial M Alejandro Padilla Santana	Executive Director of Economic Research and Financial	alejandro.padilla@banorte.com	(55) 1103 - 4043
Itzel Martínez Rojas	Markets Strategy Analyst	itzel.martinez.rojas@banorte.com	(55) 1670 - 2251
•	Allalyst	itzei.martinez.rojas@bariorte.com	(55) 1070 - 2251
Economic Research Juan Carlos Alderete Macal, CFA	Director of Economic Research	juan.alderete.macal@banorte.com	(55) 1103 - 4046
Francisco José Flores Serrano	Senior Economist, Mexico	francisco.flores.serrano@banorte.com	(55) 1670 - 2957
Katia Celina Goya Ostos Luis Leopoldo López Salinas	Senior Economist, Global Economist, Global	katia.goya@banorte.com luis.lopez.salinas@banorte.com	(55) 1670 - 1821 (55) 1103 - 4000 x 2707
Market Strategy	Economist, Global	iuis.iopez.saiirias@bariorte.com	(33) 1103 - 4000 X 2707
Manuel Jiménez Zaldívar	Director of Market Strategy	manuel.jimenez@banorte.com	(55) 5268 - 1671
Fixed income and FX Strategy	Caning Chatagiat Final Income and FV	continue leal@hanarta.com	(FF) 1/70 - 21/4
Santiago Leal Singer Leslie Thalía Orozco Vélez	Senior Strategist, Fixed Income and FX Strategist, Fixed Income and FX	santiago.leal@banorte.com leslie.orozco.velez@banorte.com	(55) 1670 - 2144 (55) 5268 - 1698
	Strategist, Fixed income and Fix	iosio.orozoo.yorozo banorto.oom	(00) 0200 1070
Equity Strategy Marissa Garza Ostos	Director of Equity Strategy	marissa.garza@banorte.com	(55) 1670 - 1719
José Itzamna Espitia Hernández	Senior Strategist, Equity	jose.espitia@banorte.com	(55) 1670 - 2249
Valentín III Mendoza Balderas	Senior Strategist, Equity	valentin.mendoza@banorte.com	(55) 1670 - 2250
Víctor Hugo Cortes Castro Eridani Ruibal Ortega	Senior Strategist, Technical Analyst	victorh.cortes@banorte.com eridani.ruibal.ortega@banorte.com	(55) 1670 - 1800 (55) 1103 - 4000 x 2755
Juan Barbier Arizmendi, CFA	Analyst	juan.barbier@banorte.com	(55) 1670 - 1746
Corporate Debt			
Tania Abdul Massih Jacobo	Director of Corporate Debt	tania.abdul@banorte.com	(55) 5268 - 1672
Hugo Armando Gómez Solís Gerardo Daniel Valle Trujillo	Senior Analyst, Corporate Debt Analyst, Corporate Debt	hugoa.gomez@banorte.com gerardo.valle.trujillo@banorte.com	(55) 1670 - 2247 (55) 1670 - 2248
Economic Studies	,	,	,
Delia María Paredes Mier	Executive Director of Economic Studies	delia.paredes@banorte.com	(55) 5268 - 1694
Miguel Alejandro Calvo Domínguez	Senior Analyst, Economic Studies	miguel.calvo@banorte.com	(55) 1670 - 2220
Wholesale Banking			
Armando Rodal Espinosa	Head of Wholesale Banking	armando.rodal@banorte.com	(81) 8319 - 6895
Alejandro Aguilar Ceballos	Head of Asset Management	alejandro.aguilar.ceballos@banorte.com	(55) 5268 - 9996
Alejandro Eric Faesi Puente	Head of Global Markets and Institutional Sales	alejandro.faesi@banorte.com	(55) 5268 - 1640
Alejandro Frigolet Vázquez Vela	Head of Sólida Banorte	alejandro.frigolet.vazquezvela@banorte.com	(55) 5268 - 1656
Arturo Monroy Ballesteros	Head of Investment Banking and Structured Finance	arturo.monroy.ballesteros@banorte.com	(55) 5004 - 1002
Carlos Alberto Arciniega Navarro	Head of Treasury Services	carlos.arciniega@banorte.com	(81) 1103 - 4091
Gerardo Zamora Nanez	Head of Transactional Banking, Leasing and Factoring	gerardo.zamora@banorte.com	(81) 8318 - 5071
		gerardo.zamora@banorte.com jorge.delavega@banorte.com	(81) 8318 - 5071 (55) 5004 - 5121
Jorge de la Vega Grajales	Head of Transactional Banking, Leasing and Factoring		
Gerardo Zamora Nanez Jorge de la Vega Grajales Luis Pietrini Sheridan Lizza Velarde Torres	Head of Transactional Banking, Leasing and Factoring Head of Government Banking	jorge.delavega@banorte.com	(55) 5004 - 5121
Jorge de la Vega Grajales Luis Pietrini Sheridan	Head of Transactional Banking, Leasing and Factoring Head of Government Banking Head of Private Banking	jorge.delavega@banorte.com luis.pietrini@banorte.com	(55) 5004 - 5121 (55) 5004 - 1453
Jorge de la Vega Grajales Luis Pietrini Sheridan Lizza Velarde Torres	Head of Transactional Banking, Leasing and Factoring Head of Government Banking Head of Private Banking Executive Director of Wholesale Banking	jorge.delavega@banorte.com luis.pietrini@banorte.com lizza.velarde@banorte.com	(55) 5004 - 5121 (55) 5004 - 1453 (55) 4433 - 4676
Jorge de la Vega Grajales Luis Pietrini Sheridan Lizza Velarde Torres Osvaldo Brondo Menchaca Raúl Alejandro Arauzo Romero	Head of Transactional Banking, Leasing and Factoring Head of Government Banking Head of Private Banking Executive Director of Wholesale Banking Head of Specialized Banking Services	jorge.delavega@banorte.com luis.pietrini@banorte.com lizza.velarde@banorte.com osvaldo.brondo@banorte.com	(55) 5004 - 5121 (55) 5004 - 1453 (55) 4433 - 4676 (55) 5004 - 1423
Jorge de la Vega Grajales Luis Pietrini Sheridan Lizza Velarde Torres Osvaldo Brondo Menchaca	Head of Transactional Banking, Leasing and Factoring Head of Government Banking Head of Private Banking Executive Director of Wholesale Banking Head of Specialized Banking Services Head of Transactional Banking	jorge.delavega@banorte.com luis.pietrini@banorte.com lizza.velarde@banorte.com osvaldo.brondo@banorte.com alejandro.arauzo@banorte.com	(55) 5004 - 5121 (55) 5004 - 1453 (55) 4433 - 4676 (55) 5004 - 1423 (55) 5261 - 4910