

2Q20 GDP – Slight revision higher despite lower services

- **Gross Domestic Product (2Q20 F, nsa): -18.7% y/y; Banorte: -19.0%; consensus: -18.8% (range of estimates: -19.3% to -18.1%); preliminary: -18.9%**
- **Gross Domestic Product (2Q20 F, sa): -17.1% q/q; Banorte: -17.3%; consensus: -17.2% (range of estimates: -18.0% to -16.4%); previous: -17.3%**
- **The decline in the quarter remains as the highest since the series is available. As previously mentioned, lockdowns as well as other effects from the COVID-19 pandemic are mostly behind the steep contraction**
- **Looking at the breakdown, adjustments were mixed, with IP up by about 20bps, to -23.4% q/q. Meanwhile, services stood at -15.1% from -14.5%. Finally, agriculture came in at -2.0%, better than the preliminary print**
- **June's monthly GDP-proxy (IGAE) improved to -13.2% y/y (+8.9% m/m), below our expectations on weaker services. Still, the result is favorable, driven by efforts to restart economic activity and signaling that the worst was observed in May and is likely already behind us**
- **We still expect a sequential recovery in coming quarters, albeit relatively modest in magnitude. We maintain our -9.8% y/y estimate for full-year GDP**

GDP falls 18.7% y/y in 2Q20. This figure was higher than consensus at -18.8%, which was slightly higher than [INEGI's preliminary print](#). Nevertheless, it was further away our -19.0%. In either case, it remains as the largest annual decline since the series is available (1981, see [Chart 1](#)). As previously mentioned, quarterly dynamics were highly impacted by lockdowns and other effects from the COVID-19 pandemic. By sectors, industry stayed as the most impacted at -25.7% (see [Chart 2](#)), although improving at the margin relative to the preliminary figure (-26.0%). Inside, the weakest sector was construction (-34.2%), followed closely by manufacturing (-29.6%). Despite most activities were closed, some operations kept going in April and May (e.g. key projects by the Federal Government, food industry), limiting an even more severe contraction. Meanwhile, services fell 16.2%, with a 60bps downward revision. In this sector, differences are more evident between categories, as portrayed by recreational services (-76.9%) and lodging (-70.4%), relative to healthcare (1.1%) and government (1.0%, see [Table 1](#)), to name a few. Primary activities were adjusted higher, to -0.5% (preliminary: -0.7%). Finally, we point out that the main driver of the upward revision was due to taxes, at -22.0%, considerably above the -33.8% implied in preliminary figures.

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Winners of the award for best economic forecasters for Mexico in 2019, granted by *Refinitiv*



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Sequential performance an inch higher. With seasonally adjusted figures, GDP fell 17.1% q/q ([Chart 3](#)), 20bps above the preliminary print. With minor revisions to the rest of the series, there have now been five consecutive negative quarters, the only time that has happened in the historical series (available since 1993). With the latter, the level of GDP is now at a new minimum since 2010, in the aftermath of the Global Financial Crisis ([Chart 5](#)).

Similar to the annual comparison, industry was the most impacted at -23.4% ([Chart 4](#)), although coming in about 20bps above the preliminary figure. This was mainly because of a rebound in June, with mixed revisions in the previous two months according to [the latest IP report](#). As signaled by more timely data, construction (-31.0%) and manufacturing (-26.4%) were among the most affected when non-essential activities were halted. Although these have shown signs recovering in June, we believe the scenario at least for the former is still very challenging. Meanwhile, after some stability in mining at the start of the quarter, the output cut as part of [OPEC+ agreement](#), as well as weakness in non-oil mining as mines were closed, led to a 9.4% decline. Finally, and probably influenced by the overall fall in the economy, utilities came in at -8.5%.

Services were revised to -15.1% (preliminary: -14.5%), with only one out of the 15 subsectors positive, corresponding to healthcare (+2.5%). Nevertheless, others were somewhat resilient, such as financial services (-1.7%), mass media (-2.4%) and education (-3.6%). In our view, this is explained, to varying degrees, by: (1) Their designation as essential, even with some boosted by the pandemic; and (2) their capacity to adapt to home office schemes and other technologies. Considering this, the ones that suffered the most couldn't benefit from these factors, highlighting recreational (-72.8%), lodging (-67.5%), and transportation (-36.7%). Meanwhile, performance in commerce categories—both wholesale and retail sales—was very low despite the need to continue purchasing essential goods (see [Table 4](#)). Agriculture declined 2.0%, improving relative to the -2.5% in the preliminary report. Finally, taxes plunged 20.0%, affected by the deep economic contraction.

Monthly rebound in June. After steep declines in April and May, economic activity improved to -13.2% y/y in June, below our -12.0% forecast. In sequential terms, activity rebounded 8.9% m/m (Banorte: 10.5%). By sectors, primary activities came in at -4.5% m/m. As already known, IP rose 17.9%, with a broad recovery led by manufacturing and construction, but with a lagged performance in mining and public services. Services advanced 6.2%, with 6 out of 9 categories higher. This is partially due to a very low base effect, which is clearest in recreational (6.1%) and lodging (7.6%). Meanwhile, commerce seems to have been the most benefited by the reopening, with wholesale and retail sales up 26.4% and 18.8%, respectively. We believe this may be related to the relatively high share of informal businesses and relatively limited access to alternative distribution channels. On the contrary, we are relatively more concerned by the 6.5% decline in professional services—likely related to accumulated job losses—and -0.1% in government services, which added three consecutive months lower—considering austerity measures and very limited flexibility in public spending at both the federal and state level—.

We maintain our estimate of a sequential recovery in coming quarters, still anticipating a 9.8% decline in 2020. After today's result, particularly monthly dynamics for June, we maintain our -9.8% y/y full-year GDP forecast. Despite the upward revision and like the preliminary print, we continue believing that risks are broadly balanced. In this respect, we highlight that this was driven mainly by taxes as opposed to stronger dynamism in productive activities, which is fundamentally a transfer of resources and does not really add much in terms of value-added.

On the other hand, timelier data suggests the recovery in June extended to July. Although we expect monthly prints to be positive, the annual comparison will continue showing declines for an extended period. This would be due to a very low starting point and restrictions still in place to reestablish some activities to avoid further contagion. We think it will take some time for businesses to adapt to new conditions and others will be more permanently impacted, hindering a strong recovery in the short-term. In addition, uncertainty about the evolution of the virus will continue to weigh, even despite our expectation that a broad lockdown –as in April and May– will not be imposed again, favoring focalized measures on a state-by-state basis. Moreover, and despite an important increase of cases in the US, disruptions to activity seem to have not been very severe, suggesting that another material impact on supply chains is low, at least for now.

In this backdrop, we still believe the main boost for 2H20 will be external demand. As mentioned previously, the sizable economic stimulus response in the US –with the possibility of at least one additional package in coming weeks– will be very important for the recovery, in turn with a positive effect on Mexico. Elevated tensions between China and the US could help our country at least maintain or even improve its position as a trading partner, while also being supported by USMCA coming into force. In our view, the most benefited sectors will be manufacturing within industry and transportation services. Although this would be favorable for payrolls and spillover to the rest of the economy, domestic-demand will likely be slower. Part of this lag will depend on the speed of development of a vaccine and/or effective treatment, and how fast it can be administered. However, fundamentals for consumption are still very deteriorated despite likely already past their low (such as suggested by [INEGI's latest employment report](#)). This should act as an important headwind for domestic dynamism. Meanwhile, businesses that have had their financial positions compromised will probably continue postponing investment decisions, focusing on keeping stability after the shock. Therefore, firms will probably wait until we see a more substantial uptick to explore new opportunities. Finally, government spending will stay limited, with austerity measures compensating for an increase in categories such as healthcare and several programs to support the economy.

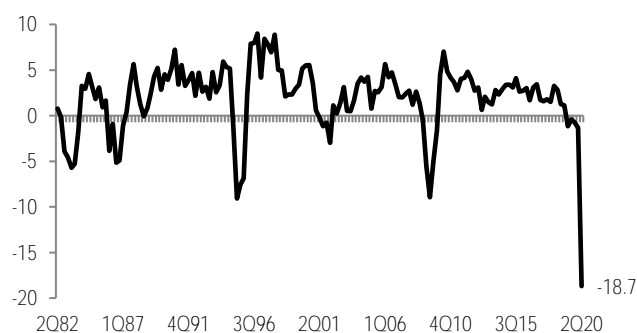
Considering these factors, we estimate GDP contractions in annual terms for 3Q20 and 4Q20, at -11.5% and -7.6%, respectively. Sequentially, these would rise 8.4% and 3.9% in the same order. Overall, our vision of an externally driven recovery is reflected in sector dynamics, as shown in [Table 2](#) and [Table 3](#). Nevertheless, we will also heed closely the pandemic and risks around it, as well as actions oriented to boost the economic recovery.

Table 1: GDP
% y/y nsa, % y/y sa

	nsa						sa					
	2020	1Q20	2Q19	1Q19	Jan-Jun'20	Jan-Jun'19	2020	1Q20	2Q19	1Q19	Jan-Jun'20	Jan-Jun'19
Total	-18.7	-1.3	-1.1	1.1	-10.1	0.0	-18.7	-2.1	0.0	0.1	-10.4	0.0
Agriculture	-0.5	0.9	-1.2	1.6	0.2	0.1	-0.2	0.5	-0.7	1.0	0.1	0.2
Industrial activity	-25.7	-2.6	-3.0	-0.2	-14.1	-1.6	-25.7	-3.2	-1.7	-1.6	-14.4	-1.7
Mining	-4.8	4.7	-7.8	-7.7	0.1	-7.8	-4.8	4.7	-7.9	-7.7	0.0	-7.8
Utilities	-10.0	0.2	1.8	0.3	-5.1	1.1	-9.9	0.5	2.3	0.1	-4.8	1.2
Construction	-34.2	-8.2	-7.0	-0.2	-20.9	-3.6	-34.3	-8.7	-5.5	-2.5	-21.2	-4.0
Manufacturing	-29.6	-2.6	-0.3	2.1	-16.2	0.9	-29.6	-3.6	1.4	0.6	-16.7	1.0
Services	-16.2	-0.7	-0.3	1.6	-8.5	0.6	-16.2	-1.3	0.7	0.8	-8.7	0.7
Wholesale commerce	-21.7	-4.4	-5.1	-0.6	-13.2	-2.9	-21.7	-5.4	-2.5	-2.9	-13.5	-2.7
Retail sales	-28.9	0.8	2.4	3.0	-14.3	2.7	-28.8	-0.3	4.8	1.0	-14.6	2.8
Transportation and storage	-39.3	-2.7	0.8	1.4	-21.2	1.1	-39.3	-3.3	1.6	1.0	-21.4	1.3
Mass media and information	-0.4	4.7	-4.9	0.2	2.1	-2.4	0.3	5.3	-4.0	1.3	2.8	-1.5
Financial services	-3.0	-2.0	1.6	5.2	-2.5	3.4	-3.0	-2.2	1.6	5.0	-2.6	3.3
Real estate	-1.5	1.0	1.0	1.6	-0.3	1.3	-1.5	0.9	1.0	1.3	-0.3	1.2
Professional services	-8.0	-2.9	-2.8	8.5	-5.5	2.5	-7.4	-3.7	-0.7	6.5	-5.5	2.8
Corporations	-16.8	-0.6	-4.9	-1.0	-9.0	-3.0	-16.9	-0.4	-5.3	-0.2	-8.7	-2.8
Business support	-4.9	1.3	5.8	5.7	-1.9	5.7	-5.3	1.7	5.4	6.2	-1.8	5.8
Education	-4.2	-1.2	-2.2	1.2	-2.7	-0.6	-4.2	-1.3	-0.8	-0.5	-2.7	-0.7
Healthcare	1.1	-1.9	1.2	1.8	-0.4	1.6	1.0	-1.7	1.1	2.2	-0.3	1.6
Recreation, sports and cultural events	-76.9	-14.1	0.6	-2.3	-46.7	-0.8	-76.9	-13.9	0.5	-1.7	-45.6	-0.6
Temporary lodging services	-70.4	-7.9	1.8	-1.9	-39.6	0.0	-70.4	-8.1	0.8	-1.1	-39.3	-0.2
Other services	-26.1	-2.4	2.9	1.5	-14.4	2.2	-26.3	-2.3	2.7	1.5	-14.3	2.1
Government activities	1.0	6.5	-4.9	-3.1	3.7	-4.0	0.9	6.4	-5.0	-3.3	3.7	-4.2

Source: INEGI

Chart 1: GDP
% y/y nsa



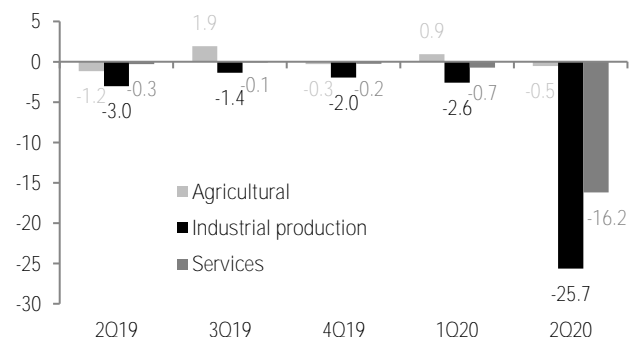
Source: INEGI

Table 2: GDP 2020: Supply
% y/y nsa: % q/q sa

% y/y	1Q20	2Q20	3Q20	4Q20	2020
GDP	-1.3	-18.7	<u>-11.5</u>	<u>-7.6</u>	<u>-9.8</u>
Agricultural	0.9	-0.5	<u>1.0</u>	<u>0.1</u>	<u>0.3</u>
Industrial production	-2.6	-25.7	<u>-13.3</u>	<u>-6.0</u>	<u>-11.9</u>
Services	-0.7	-16.2	<u>-11.4</u>	<u>-8.9</u>	<u>-9.3</u>
% q/q					
GDP	-1.2	-17.1	<u>8.4</u>	<u>3.9</u>	--

*Note: Underlined figures indicate forecast
Source: INEGI, Banorte

Chart 2: GDP by sectors
% y/y nsa



Source: INEGI

Table 3: GDP 2020: Demand
% y/y nsa: % q/q sa

% y/y	1Q20	2Q20	3Q20	4Q20	2020
GDP	-1.3	-18.7	<u>-11.5</u>	<u>-7.6</u>	<u>-9.8</u>
Private consumption	-0.5	<u>-17.4</u>	<u>-12.9</u>	<u>-7.7</u>	<u>-9.7</u>
Investment	-9.3	<u>-34.1</u>	<u>-24.2</u>	<u>-15.5</u>	<u>-20.7</u>
Government spending	3.4	<u>1.6</u>	<u>-6.1</u>	<u>-9.0</u>	<u>-2.5</u>
Exports	1.7	<u>-32.8</u>	<u>-2.5</u>	<u>4.3</u>	<u>-7.7</u>
Imports	-3.4	<u>-32.0</u>	<u>-11.6</u>	<u>-3.7</u>	<u>-12.7</u>
% q/q					
GDP	-1.2	-17.1	<u>8.4</u>	<u>3.9</u>	--

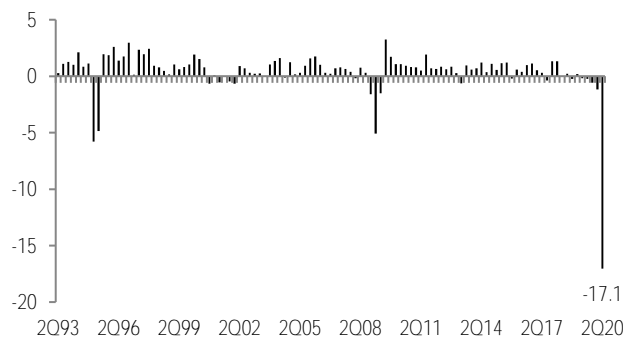
*Note: Underlined figures indicate forecast
Source: INEGI, Banorte

Table 4: GDP
% q/q sa, % q/q saar

	% q/q				% q/q saar			
	2Q20	1Q20	2Q19	1Q19	2Q20	1Q20	2Q19	1Q19
Total	-17.1	-1.2	-0.6	-0.2	-52.7	-4.6	-2.3	-0.9
<i>Agriculture</i>	-2.0	0.8	0.1	1.0	-7.9	3.2	0.3	4.1
<i>Industrial activity</i>	-23.4	-1.1	-1.4	-0.4	-65.6	-4.3	-5.6	-1.7
Mining	-9.4	2.5	1.0	1.5	-32.7	10.5	4.0	6.1
Utilities	-8.5	-3.2	0.6	1.3	-30.0	-12.3	2.3	5.1
Construction	-31.0	-0.4	-1.7	-2.7	-77.3	-1.5	-6.7	-10.5
Manufacturing	-26.4	-1.8	-2.5	-0.1	-70.7	-6.9	-9.8	-0.2
<i>Services</i>	-15.1	-0.9	-0.3	-0.2	-48.0	-3.5	-1.2	-0.6
Wholesale commerce	-18.0	-1.6	-2.0	-1.0	-54.7	-6.2	-7.9	-3.8
Retail sales	-27.5	-2.1	0.0	0.4	-72.4	-8.2	0.0	1.6
Transportation and storage	-36.7	-1.9	-1.7	-0.5	-84.0	-7.4	-6.7	-2.2
Mass media and information	-2.4	-2.3	1.0	4.2	-9.4	-9.0	4.2	17.8
Financial services	-1.7	2.6	0.4	-4.2	-6.6	10.8	1.6	-15.8
Real estate	-2.3	0.1	0.4	0.3	-9.0	0.5	1.7	1.0
Professional services	-8.3	-0.4	-0.8	2.1	-29.4	-1.4	-3.0	8.8
Corporations	-16.4	1.7	-2.8	0.5	-51.1	6.9	-10.6	2.0
Business support	-5.7	0.4	0.3	-0.3	-21.0	1.6	1.3	-1.2
Education	-3.6	-0.1	0.2	-0.7	-13.6	-0.5	0.8	-3.0
Healthcare	2.5	-1.2	0.0	-0.3	10.2	-4.6	0.2	-1.3
Recreation, sports and cultural events	-72.8	-14.1	-0.8	-0.1	-99.5	-45.6	-3.3	-0.6
Temporary lodging services	-67.5	-11.0	2.0	0.5	-98.9	-37.2	8.1	1.9
Other services	-23.9	-0.2	-1.9	-1.1	-66.4	-0.7	-7.5	-4.4
Government activities	-5.5	5.8	0.8	0.1	-20.3	25.2	3.4	0.5

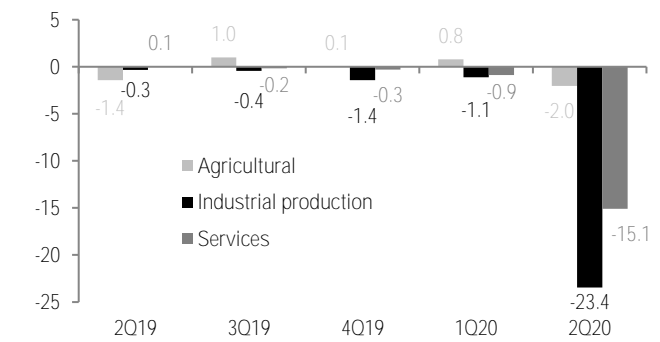
Source: INEGI

Chart 3: GDP
% q/q sa



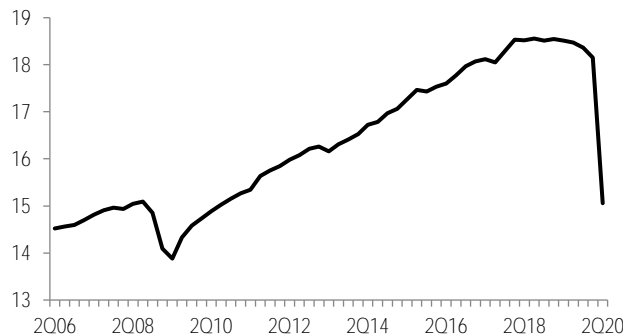
Source: INEGI

Chart 4: GDP by sectors
% q/q sa



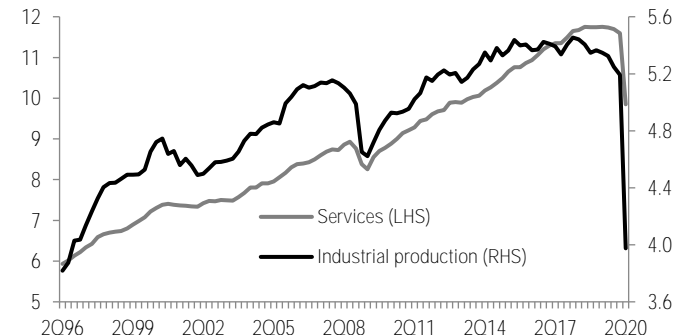
Source: INEGI

Chart 5: GDP*
MXN trillion, sa



Note: Annualized figures
Source: INEGI

Chart 6: GDP by sectors*
MXN trillion, sa



Note: Annualized figures
Source: INEGI

Analyst Certification

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